



NATIONAL TRAUMA SYMPOSIUM 2020

TOWARDS EXCELLENCE

29 OCTOBER 2020
WELLINGTON, NEW ZEALAND

www.traumasymposium.nz



INVITATION TO SPONSOR

ON BEHALF OF THE ORGANISING COMMITTEE WE WISH TO THANK YOU FOR YOUR INTEREST IN SPONSORING THE NATIONAL TRAUMA SYMPOSIUM 2020 TO BE HELD IN WELLINGTON, NEW ZEALAND ON 29 OCTOBER 2020.

Welcome to the inaugural National Trauma Symposium 2020. We hope you will take the opportunity to join with us and connect with a wide range of trauma care providers.

The meeting features recognised local and international speakers in the fields of critical hemorrhage, trauma outcomes and rehabilitation.

We hope you will consider joining our conference as either a sponsor or exhibitor and look forward to seeing you in Wellington in October 2020.

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CONVENOR, NATIONAL TRAUMA SYMPOSIUM 2020

ORGANISING COMMITTEE

Convenors

MR IAN CIVIL, National Trauma Network
SIOBHAN ISLES, National Trauma Network

CHRISTOPHER HARMSTON, Northland DHB
MATT SAWYER, Auckland DHB
GRANT CHRISTEY, Waikato DHB

ALAINA CAMPBELL, Waikato DHB
JAMES MOORE, Capital & Coast DHB
DOMINIC FLEISCHER, Canterbury DHB
GORDON SPEED, Southern DHB
RENATE DONOVAN, Capital & Coast DHB

MEETING PROMOTION

A professionally planned marketing strategy will ensure that those supporting the Conference will be widely acknowledged. This includes:

- Direct email campaigns
- Website and email promotions
- Advertising in professional journals
- Promotion at associated meetings

ONSITE YOU WILL BE ABLE TO TAKE ADVANTAGE OF:

- One-on-one delegate interaction
- Development of long-lasting relationships with existing and potential clients
- Brand recognition
- The opportunity to connect with delegates in a comfortable, casual setting

THE VENUE

The Wharewaka Function Centre

Frank Kitts Lagoon
2 Taranaki Street, Taranaki St Wharf
Odlins Square, Wellington



For further information about sponsoring/exhibiting, please contact the Conference Managers:



WORKZ4U
CONFERENCE AND EVENT MANAGEMENT

Donna Clapham
PO Box 90641, Victoria Street West, Auckland 1142, NZ
t: +64 9 917 3653 m: +64 21 325 133 e: donna@w4u.co.nz w: www.w4u.co.nz

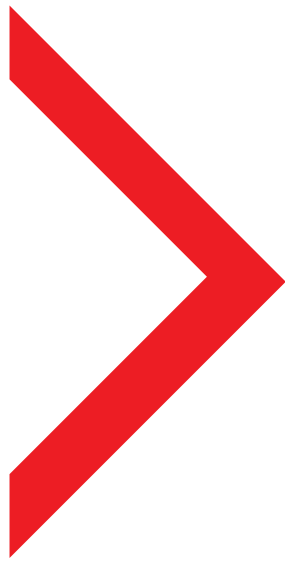




**ESTIMATED NUMBER
OF DELEGATES: 200 - 250**

DELEGATE DISCIPLINES:

- Intensive care specialists and critical care nurses
- Trauma specialists and nurses
- Physicians in related specialties, such as anaesthesia and emergency
- Allied health practitioners



BENEFITS OF SPONSORSHIP

WHY YOU SHOULD SUPPORT THE NATIONAL TRAUMA SYMPOSIUM 2020 CONFERENCE?

The **National Trauma Symposium 2020** Conference provides a unique educational environment dedicated to the exchange of leading edge scientific research and industry expertise.

Table Top Displays will give industry the opportunity to engage with those engaged in trauma care on the latest technologies and therapies and to challenge their current mindset and practice. The Conference provides an ideal opportunity for you to engage with a wide cross-section of your target market.

the key benefits of sponsorship include:

- The opportunity to promote your name, to support your brands and to maintain a high profile among specialists before, during and after the event
- Access to Conference delegates who are keen to improve their knowledge and skills
- Aligning your company with this powerful educational experience demonstrates your commitment to assisting professional development
- An opportunity to consolidate corporate relationships and expose your staff to their key markets
- Face to face interaction with delegates during the catering breaks
- Benefiting significantly from exposure to a keenly interested, relevant and, above all, influential audience in an educational environment away from the competition of everyday distractions

TIMELINE

Due to Health & Safety requirements, exhibitors will not be granted access to the exhibition area prior to these times, unless authorised by the Conference Organisers.

EXHIBITORS PACK IN

Thursday 29 October 2020 | 0600 – 0730

EXHIBITION OPEN

Thursday 29 October 2020 | 0730 – 1500

EXHIBITORS PACK OUT

Thursday 29 October 2020 from 1500hrs

All items, including items to be couriered must be removed from the venue by **8 pm Thursday 29 October 2020**





CODE OF CONDUCT

The committee have put a great deal of effort into the planning and presentation of this conference, for the benefit of all delegates and industry/sales representatives.

OUR AIMS ARE:

- To ensure that all delegates gain the maximum benefit from attending.
- Sponsors who are vital to the success of each conference achieve their goals and continue to support the conference.
- Attendees recognise the benefits of the conference and support the presence of the industry.
- Networking opportunities are undertaken on a formal, professional level during the catering breaks. As a participant you have a responsibility to yourself, your employer and your colleagues to conduct yourself in a professional manner at all times. The continued success of each conference and your colleagues relies on your participation, support and commitment to this effort.



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR — NZ\$8,000 +GST

- Company will be acknowledged as a **Platinum Sponsor**
- Acknowledgement by the Convenor during the Opening and Closing sessions
- Recognition as a major sponsor with logo in email marketing campaigns (from time of sponsorship confirmation)
- One complimentary Table Top Display
- Two complimentary exhibitor registrations with access to sessions, morning tea, lunch and afternoon tea
- Company logo and website link on the conference website
- Company logo and contact details on the Conference Smart Phone App (subject to App Sponsorship)
- One promotional PDF flyer (supplied by sponsor, file size limits will apply) included on the Conference Smart Phone App (subject to App Sponsorship)
- Company logo and 100 word synopsis in the Conference Handbook with the tag line “Platinum Sponsor” (subject to on-time submission)
- Full page of advertising inside the Conference Handbook (artwork supplied by sponsor)
- Company logo displayed on the Conference Opening slides
- Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

GOLD SPONSOR — NZ\$6,500 +GST

- Company will be acknowledged as a **Gold Sponsor**
- Acknowledgement by the Convenor during the Opening and Closing sessions
- Recognition as a major sponsor with logo in email marketing campaigns (from time of sponsorship confirmation)
- One complimentary Table Top Display
- One complimentary exhibitor registration with access to sessions, morning and afternoon teas and lunches
- Company logo and website link on the Conference website
- Company logo and contact details on the Conference Smart Phone App (subject to App Sponsorship)
- One promotional PDF flyer (supplied by sponsor, file size limits will apply) included on the Conference Smart Phone App (subject to App Sponsorship)
- Company logo and 100 word synopsis in the Conference Handbook with the tag line “Gold Sponsor” (subject to on-time submission)
- ½ page of advertising inside the Conference Handbook (artwork supplied by sponsor)
- Company logo displayed on the Conference Opening slides
- Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR — NZ\$4,500^{+GST}

- Company will be acknowledged as a **Silver Sponsor**
- Acknowledgement by the Convenor during the Opening and Closing sessions
- Company logo and website link on the Conference website
- Company logo and contact details on the Conference Smart Phone App (subject to App Sponsorship)
- Company logo displayed on the Conference Opening slides
- Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

BRONZE SPONSOR — NZ\$3,000^{+GST}

- Company will be acknowledged as a **Bronze Sponsor**
- Company logo and website link on the Conference website
- Company logo displayed on the Conference Opening slides
- Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

MOBILE APP — NZ\$3,200^{+GST} (EXCLUSIVE)

Take this opportunity to provide the conference in delegate's pockets by sponsoring a Smartphone App! The App will provide essential information such as the programme, speaker information, attendees details and links to your website. If the App is not sponsored it will not be provided!!

Entitlement:

- Company profile, logo and contact details on the Mobile App
- Company logo and website link on the Conference website
- Two Push Notifications (similar to a text message) sent to delegates promoting your company and/or good and services.
- Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

DIGITAL COMMUNICATIONS

PROMOTIONAL EMAILS — NZ\$800^{+GST}

In the months leading up to the Conference, delegates will receive a number of promotional emails updating them on the programme, speakers and activities. Sponsors that support this product are therefore given early exposure to the delegation.

- Inclusion in the promotional email, with logo, images, text and external links (Limited to a ¼ page per email).

ONSITE WIFI (EXCLUSIVE) — NZ\$600 +GST

Naming rights in association with provision of WiFi for all conference delegates

Entitlements:

- Company logo and website link on the Conference website
- Company logo on the conference slide notifying delegates of the WiFi login details



PUBLICATIONS

CONFERENCE HANDBOOK — NZ\$1,200^{+GST}

Entitlement:

- Full page advertisement on the inside front cover of the Conference Handbook
- Company logo inside the Conference Handbook
- Company logo and website link on the Conference website

Please note: other sponsors and exhibitors have the opportunity to include advertisements in this publication. Delegates will be given the choice of receiving either a hard copy or electronic copy of the handbook.

The Conference Handbook will be distributed to participants and will be a regularly used reference source during and long after the CONFERENCE. Advertising in the Handbook is a great opportunity to gain significant brand exposure.

CONFERENCE HANDBOOK ADVERTISEMENTS

Advertisements will be offered in the Conference Handbook. Finished artwork is to be supplied by the sponsor and by the deadline date.

- Full Page Colour Advertisement **NZ\$400.00^{+GST}**
- Half Page Colour Advertisement **NZ\$200.00^{+GST}**



EXHIBITION OPPORTUNITIES

TABLE TOP DISPLAY — NZ\$1,975+GST

Table Top Displays will be positioned next to where sessions will be held. They provide an opportunity to showcase your company, product or service; plus a great opportunity to network and interact with delegates.

Morning Tea, lunch and afternoon tea will be served in this area.

ENTITLEMENTS:

- One Trestle Table, tablecloth & two chairs
- Power to your Table Top Display
- Company logo and 100 word synopsis in the Conference Handbook (subject to time of booking)
- Company logo and 100 word company synopsis to appear on the Conference Website
- Recognition with logo and contact details on the Conference Smart Phone App (subject to sponsorship of the Mobile App)
- Two Exhibitor Registrations, including access to sessions, morning tea, lunch and afternoon tea
- Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

BOOKING AND PAYMENT TERMS

Sponsorship and Table Top Displays can only be booked on receipt of the signed Application to Sponsor and/or Exhibit. Bookings will be confirmed through a confirmation email. A tax invoice for the total of all costs will be emailed following the confirmation, and is payable 30 days from the date of the tax invoice. All monies due must be received prior to commencement of the conference. Should any monies be outstanding the Organisers have the right to refuse access to the conference. The Organisers reserve the right of refusal of any application. Subletting of space will not be permitted. All monies are to be paid in New Zealand dollars (NZ\$).



TERMS & CONDITIONS



CANCELLATION

Submission of a signed Application to Sponsor and/or Exhibit will be deemed as a firm booking. Any cancellations must be made in writing. In the event of cancellation 3-6 months prior to the date of the conference the Organisers shall retain 50% of the contract price. In the event of cancellation within 3 months of the date of the conference 100% of the price will be forfeited. If attending personnel are cancelled less than 30 days prior to the date of the conference the full exhibitor registration and social function ticket costs will be charged.

COURIERS AND DELIVERIES

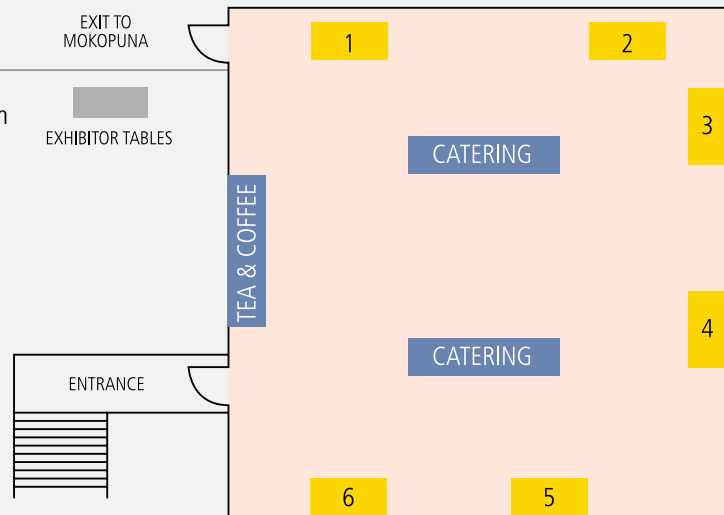
Arranging couriers and transportation of equipment along with any costs associated with storage of equipment, is the sole responsibility of the sponsor/exhibitor.

HEALTH AND SAFETY

The sponsor and exhibitor will abide by, and notify its employees, agents, contractors, subcontractors, invitees and licensees of the venue's health and safety plans. There is no smoking inside the venue. Fire exits must be kept clear at all times. All sponsors and exhibitors must comply with all reasonable direction of the venue operator.

FLOORPLAN

Exhibition Hall – Maitu Room



ODLIN SQ

WATERFRONT



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SPONSORSHIP & EXHIBITION

By signing this sponsorship & exhibition application form you will be contracted to the indicated category and level of participation. You confirm that you have read and agree to the information provided. Applications are confirmed on a first-in first-served basis. An invoice will be raised for your sponsorship following confirmation of receipt of this application by the Conference Managers. Please note that prices quoted are in New Zealand Dollars.

- PLATINUM SPONSORSHIP \$8,000+GST

- GOLD SPONSORSHIP \$6,500+GST

- SILVER SPONSORSHIP \$4,500+GST

- BRONZE SPONSORSHIP \$3,000+GST

- COMMUNICATIONS
 - CONFERENCE MOBILE APP \$3,200+GST
 - PROMOTIONAL EMAILS \$800+GST
 - ONSITE Wi-Fi \$600+GST

- PUBLICATIONS
 - CONFERENCE HANDBOOK \$1,200+GST
 - CONFERENCE HANDBOOK ADVERTISEMENTS
 - Full Page Colour \$400+GST
 - Half Page Colour \$200+GST

- TABLE TOP DISPLAYS NZ\$1,975+GST

CONTACT NAME _____
POSITION _____
COMPANY NAME _____
PURCHASE ORDER # _____
POSTAL ADDRESS _____
Mobile _____
TELEPHONE _____
EMAIL _____

FOR TABLE TOP DISPLAYS

NO. OF SITES _____
PREFERRED SITES: (PLEASE REFER TO THE EXHIBITION FLOORPLAN)
OPTION 1 _____
OPTION 2 _____
OPTION 3 _____
SIGNATURE _____
DATE / /

Please ensure that you have read the Terms and Conditions carefully. By signing and returning this application form you are agreeing to the terms and conditions stated in this prospectus.

Please complete and send to donna@w4u.co.nz

Thank you for your support.