

NATIONAL TRAUMA SYMPOSIUM

NTS23

TOWARDS EXCELLENCE

14 NOVEMBER 2023

Te Papa Tongarewa, Wellington, New Zealand

www.traumasymposium.nz



Te Hononga Whētuki ā-Motu
National Trauma Network





**On behalf of the
Organising Committee
we wish to thank you
for your interest in
supporting the National
Trauma Symposium
2023 to be held in
Wellington on Tuesday
14 November 2023.**

We hope you will take the opportunity to join with us and connect with a wide range of trauma care providers.

The meeting features recognised local and international speakers in the fields of Transport, Traumatic Brain Injury, Chest, Clinical Conundrums and Underlying Concepts in Optimal Trauma Care.

We hope you will consider joining our Symposium as either a sponsor or exhibitor and look forward to seeing you in Wellington in November 2023.



www.traumasymposium.nz

Convenors, National Trauma Symposium 2023

Ian Civil,
Clinical Director, National Trauma Network

Siobhan Isles,
Programme Director, National Trauma Network



Meeting Promotion

A professionally planned marketing strategy will ensure that those supporting the Symposium will be widely acknowledged. This includes:

- Direct email campaigns
- Comprehensive website promotion, online and print
- Advertising in professional journals
- Promotion at associated meetings

Onsite you will be able to take advantage of:

- One-on-one delegate interaction
- Development of long-lasting relationships with existing and potential clients
- Brand recognition
- The opportunity to connect with delegates in a comfortable, casual setting

The Venue

Te Papa Tongarewa

55 Cable Street, Wellington, 6011, New Zealand

p: +64 (04) 381 7000



www.traumasymposium.nz

Professional Conference Organisers (PCO)



WORKZ4U
CONFERENCE AND EVENT MANAGEMENT

Donna Clapham

PO Box 90641, Victoria Street West, Auckland 1142, NZ

m: +64 21 325 133 **e:** donna@w4u.co.nz **w:** www.w4u.co.nz



Why should you support the National Trauma Symposium?

The National Trauma Symposium provides a unique educational environment dedicated to the exchange of leading edge scientific research and industry expertise.

Table Top Displays will give industry the opportunity to engage with those active in trauma care on the latest technologies and therapies and to challenge their current mindset and practice. The Symposium provides an ideal opportunity for you to communicate with a wide cross-section of your target market.

The key benefits of sponsorship include:

- The opportunity to promote your name, to support your brands and to maintain a high profile among specialists before, during and after the event
- Access to Symposium delegates who are keen to improve their knowledge and skills
- Aligning your company with this powerful educational experience demonstrates your commitment to assisting professional development
- An opportunity to consolidate corporate relationships and expose your staff to their key markets
- Face to face interaction with delegates during the catering breaks
- Benefiting significantly from exposure to a keenly interested, relevant and, above all, influential audience in an educational environment away from the competition of everyday distractions

Estimated number of delegates: 300 - 330

Delegate Disciplines:

- Trauma specialists and nurses
- Intensive care specialists and critical care nurses
- Physicians in related specialties, such as anaesthesia and emergency
- Allied health practitioners



Timeline

Due to Health & Safety requirements, exhibitors will not be granted access to the exhibition area prior to these times, unless authorised by the Symposium Organisers.

Exhibitors Pack In	Tuesday 14 November 2023	6.00am – 7.30am
Exhibition Open	Tuesday 14 November 2023	7.30am – 5.30pm
Exhibitors Pack Out	Tuesday 14 November 2023	from 5.30pm

All items, including items to be couriered, must be removed from the venue by 8 pm Tuesday 14 November 2023.

Code of Conduct

The committee have put a great deal of effort into the planning and presentation of this Symposium, for the benefit of all delegates and industry/sales representatives.

Our aims are:

- To ensure that all delegates gain the maximum benefit from attending.
- Sponsors who are vital to the success of each Symposium achieve their goals and continue to support the Symposium.
- Attendees recognise the benefits of the Symposium and support the presence of the industry.
- Networking opportunities are undertaken on a formal, professional level during the catering breaks. As a participant you have a responsibility to yourself, your employer and your colleagues to conduct yourself in a professional manner at all times. The continued success of each Symposium relies on your participation, support and commitment to this effort.

Sponsorship Opportunities

Platinum Sponsor — NZ\$8,250^{+GST}

Company will be acknowledged as a **Platinum Sponsor**

Acknowledgement by the Convenor during the Opening and Closing sessions

Recognition as a major sponsor with logo in email marketing campaigns (from time of sponsorship confirmation)

One complimentary Table Top Display

Two complimentary exhibitor registrations with access to sessions, morning and afternoon teas, and lunches as scheduled in the programme

Company logo and website link on the Symposium website

Company logo and contact details on the Symposium Smart Phone App

One promotional PDF flyer (supplied by sponsor, file size limits will apply) included on the Symposium Smart Phone App

Company logo displayed on the Symposium Opening slides

Delegate list ten working days prior to Symposium (subject to NZ Privacy Laws)

Gold Sponsor — NZ\$6,750^{+GST}

Company will be acknowledged as a **Gold Sponsor**

Acknowledgement by the Convenor during the Opening and Closing sessions

Recognition as a major sponsor with logo in email marketing campaigns (from time of sponsorship confirmation)

One complimentary Table Top Display

One complimentary exhibitor registration with access to sessions, morning and afternoon teas, and lunches as scheduled in the programme

Company logo and website link on the Symposium website

Company logo and contact details on the Symposium Smart Phone App

Company logo displayed on the Symposium Opening slides

Delegate list ten working days prior to Symposium (subject to NZ Privacy Laws)

Sponsorship Opportunities

Silver Sponsor — NZ\$4,500^{+GST}

Company will be acknowledged as a **Silver Sponsor**

Company logo and website link on the Symposium website

Company logo and contact details on the Symposium Smart Phone App

Company logo displayed on the Symposium Opening slides

Delegate list ten working days prior to Symposium (subject to NZ Privacy Laws)

Bronze Sponsor — NZ\$3,200^{+GST}

Company will be acknowledged as a **Bronze Sponsor**

Company logo and website link on the Symposium website

Company logo displayed on the Symposium Opening slides

Delegate list ten working days prior to Symposium (subject to NZ Privacy Laws)

Mobile App — NZ\$3,200^{+GST} (exclusive)

Take this opportunity to interact with delegates directly on their mobile devices by sponsoring a Mobile App! The App will provide essential information such as the programme, speaker information, attendees details and links to your website.

Entitlements:

Company profile, logo and contact details on the Mobile App

Company logo and website link on the Symposium website

Two Push Notifications (similar to a text message) sent to delegates promoting your company and/or good and services.

Delegate list ten working days prior to Symposium (subject to NZ Privacy Laws)

Digital Communications

Promotional Emails — NZ\$1,200^{+GST}

In the months leading up to the Symposium, delegates will receive a number of promotional emails updating them on the programme, speakers and activities. Sponsors that support this product are therefore given early exposure to the delegation.

Inclusion in the promotional email, with logo, images, text and external links (Limited to a ¼ page per email).

Onsite WIFI — NZ\$600^{+GST} (exclusive)

Naming rights in association with provision of WiFi for all Symposium delegates

Entitlements:

Company logo and website link on the Symposium website

Company logo on the Symposium slide notifying delegates of the WiFi login details



Exhibition Opportunities

Table Top Display — NZ\$2,750^{+GST}

Table Top Displays provide an opportunity to showcase your company, product or service; plus a great opportunity to network and interact with delegates. Morning tea, lunch and afternoon tea will be served in this area.

Entitlements:

One Trestle Table, tablecloth & two chairs

Power to your Table Top Display

Company logo and 100 word company synopsis to appear on the Conference Website

Recognition with logo and contact details on the Conference Mobile App (subject to sponsorship of the Mobile App)

Two Exhibitor Registrations, including access to sessions, morning tea, lunch and afternoon tea

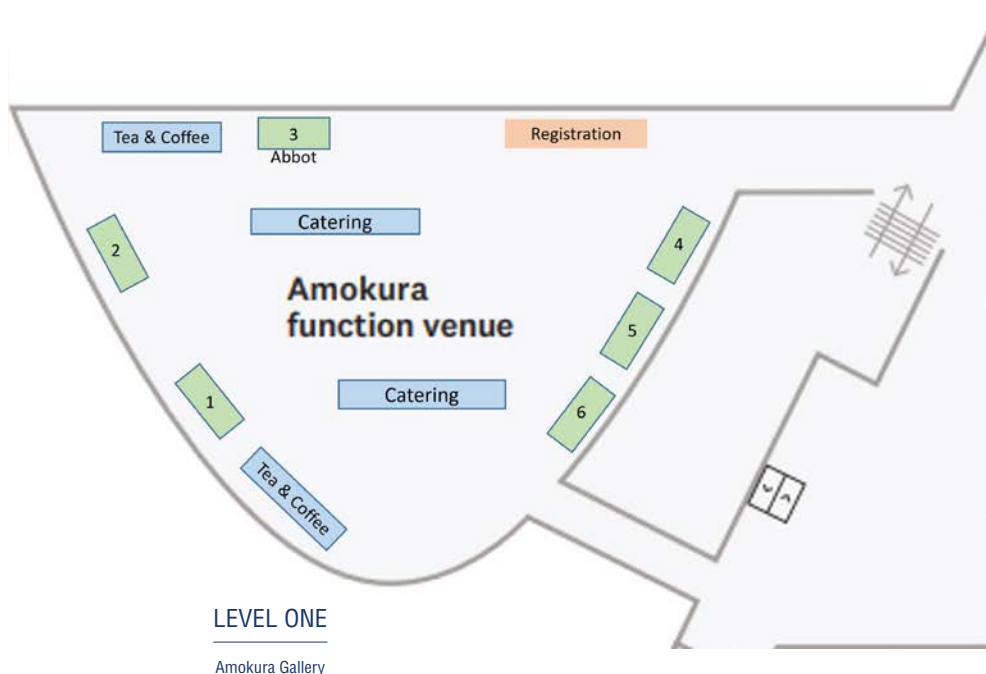
Delegate list ten working days prior to conference (subject to NZ Privacy Laws)



Te Papa Tongarewa 55 Cable Street, Wellington

Exhibition & Catering, Oceania Room, Level Three

EXHIBITION FLOOR PLAN



VENUE FLOOR PLAN

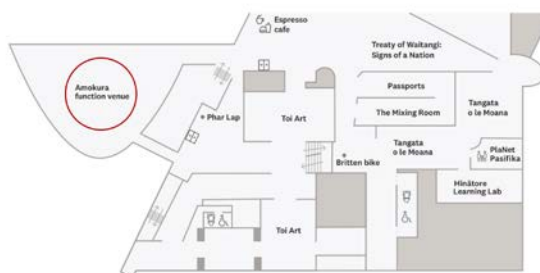
LEVEL TWO

Soundings Theatre
Trauma Symposium



LEVEL ONE

Amokura Gallery
Exhibition & Caterin





Booking and Payment Terms

Sponsorship and Table Top Displays can only be booked on receipt of the signed Application to Sponsor and/or Exhibit. Bookings will be confirmed through a confirmation email. A tax invoice for the total of all costs will be emailed following the confirmation, and is payable 30 days from the date of the tax invoice. All monies due must be received prior to commencement of the Symposium. Should any monies be outstanding the Organisers have the right to refuse access to the Symposium. The Organisers reserve the right of refusal of any application. Subletting of space will not be permitted. All monies are to be paid in New Zealand dollars (NZ\$).

Cancellation

Submission of a signed Application to Sponsor and/or Exhibit will be deemed as a firm booking. Any cancellations must be made in writing. In the event of cancellation 3-6 months prior to the date of the Symposium the Organisers shall retain 50% of the contract price. In the event of cancellation within 3 months of the date of the Symposium 100% of the price will be forfeited. If attending personnel are cancelled less than 30 days prior to the date of the Symposium the full exhibitor registration and social function ticket costs will be charged.

Couriers and Deliveries

Arranging couriers and transportation of equipment along with any costs associated with storage of equipment, is the sole responsibility of the sponsor/exhibitor.

Health and Safety

The sponsor and exhibitor will abide by, and notify its employees, agents, contractors, subcontractors, invitees and licensees of the venue's health and safety plans. There is no smoking inside the venue. Fire exits must be kept clear at all times. All sponsors and exhibitors must comply with all reasonable direction of the venue operator.

Sponsorship & Exhibition

By signing this sponsorship & exhibition application form you will be contracted to the indicated category and level of participation. You confirm that you have read and agree to the information provided. Applications are confirmed on a first-in first-served basis. An invoice will be raised for your sponsorship following confirmation of receipt of this application by our PCO (Professional Conference Organisers). Please note that prices quoted are in New Zealand Dollars.

<input type="checkbox"/>	Platinum Sponsorship \$8,250 ^{+GST}
<input type="checkbox"/>	Gold Sponsorship \$6,750 ^{+GST}
<input type="checkbox"/>	Silver Sponsorship \$4,500 ^{+GST}
<input type="checkbox"/>	Bronze Sponsorship \$3,200 ^{+GST}
<input type="checkbox"/>	Symposium Mobile App \$3,200 ^{+GST}
<input type="checkbox"/>	Promotional Emails \$1,200 ^{+GST}
<input type="checkbox"/>	Onsite Wi-Fi \$600 ^{+GST}
<input type="checkbox"/>	Table Top Displays NZ\$2,750 ^{+GST}

CONTACT NAME _____

POSITION _____

COMPANY NAME _____

PURCHASE ORDER # _____

POSTAL ADDRESS _____

MOBILE _____

TELEPHONE _____

EMAIL _____

For Table Top Displays

NO. OF SITES _____

PREFERRED SITES: (please refer to the exhibition floorplan)

Option 1 _____

Option 2 _____

Option 3 _____

SIGNATURE _____

DATE

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Please ensure that you have read the Terms and Conditions carefully. By signing and returning this application form you are agreeing to the terms and conditions stated in this prospectus. Please complete and send to donna@w4u.co.nz

Thank you for your support.